

KYLE A. LONG, PH.D.

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EDUCATION

Columbia University | New York, NY | 2018
PhD, International and Comparative Education

St John's College | Annapolis, MD | 2010
MA, Liberal Arts

Wabash College | Crawfordsville, IN | 2007
BA *cum laude*, Classics

Study Abroad

New York University Abu Dhabi | Abu Dhabi, United Arab Emirates | 2016-17
Visiting Graduate Student, Division of Social Sciences

The University of St Andrews | St Andrews, Scotland | 2005
Visiting Undergraduate Student, Department of Ancient History

EMPLOYMENT

The George Washington University | Aug. 2019 – May 2021, Jan. – May 2022, August 2023 – present
Professorial Lecturer in Educational Leadership
Lecturer in International Education
UNESCO Co-Chair in International Education for Development
Adjunct Assistant Professor of International Education

United States Agency for International Development | June – Nov. 2018, Feb. 2023 – present
Lead Researcher, Higher Education Institutional Capacity Strengthening
Consultant, Higher Education Landscape Analysis

Northwestern University | Evanston, IL | June 2021 – July 2023
Senior Director, Organizational Strategy & Change
Instructor, Higher Education Administration & Policy

Hanover Research | Arlington, VA | Oct. 2018 – May 2021
Director, Higher Education Research

Asian Development Bank | Bishkek, Kyrgyz Republic | Mar. 2016 – Sept. 2017
Consultant, Strengthening Education System Sector Development Program

The American University of Iraq, Sulaimani | Sulaimani, Iraq | Oct. 2010 – Dec. 2014
Director, U.S. Office
Director, Communications & Institutional Development
University Assessment & Compliance Officer
Academic Affairs Specialist

Association of Governing Boards of Universities and Colleges | Washington, DC | Aug. 2008 – Oct. 2010
Project & Research Coordinator
Research Assistant

Center of Inquiry in the Liberal Arts at Wabash College | Crawfordsville, IN | May 2007 – June 2008
Research Associate

PUBLICATIONS

Books & Monographs

- Long, K. (2023). *Global American higher education: International campuses for cooperation or competition?* CPD Perspectives on Public Diplomacy. Los Angeles, CA: Figueroa Press.
- Long, K. (2020). *The emergence of the American university abroad*. Boston, MA: Brill | Sense.
*Winner of the 2022 Best Book Prize, awarded by the Higher Education Special Interest Group of the Comparative & International Education Society

Edited Journals

- Long, K. (Ed.). (2022). Foreign interference in higher education. *Journal of Comparative & International Higher Education*, 14 (5).

Peer-Reviewed Papers

- Long, K., Streitwieser, B., & Gitter, J. (2024). Inequities in public scholarship during the pandemic: Who made predictions about the future of higher education? *Current Issues in Comparative Education*. [accepted; forthcoming]
- Long, K. (2023). Global American higher education: Diversity, unity, mutuality. *Change: The Magazine of Higher Learning*, 55 (3), 28-36.
- Long, K. & Panangipalli, S. (2023). Under the radar: American universities abroad. *International Higher Education*, 115, 22-24.
- Long, K. & O'Connell, C. (2022). Public discourse and public policy on foreign interference in higher education. *Journal of Comparative and International Higher Education*, 14 (5), 15-42.
- Long, K., Etheridge, C., O'Connell, C., & Hugins, K. (2021). Rising global fears of foreign interference in higher education. *International Higher Education*, 107, 8-10.
- Long, K. (2020). In the wake of war: Prospects for American-modeled higher education in Iraq and Afghanistan. *Change: The Magazine of Higher Learning*, 52 (3), 18-22.
- Long, K. (2018). Battle of the brand: Independent 'American' universities abroad. *International Higher Education*, 95, 4-5.
- Long, K. (2017). The emergence of the American university abroad. *Comparative Issues in Higher Education*, 8 (1), 11-12.
- Long, K. (2010). 1+1 is like 2: An examination of simile in mathematics. *Confluence: The Journal of Graduate Liberal Studies*, 16 (1), 96-108.

Book Chapters

- Long, K. & O'Connell, C. Universities in exile: A conceptual framework. In K. Brøgger, S. Robertson, & J. Lee (Eds.), *2026 World Yearbook of Education. The changing geopolitics of higher education and research: University futures reimagined*. [under review]
- Long, K. (2017). America and American universities abroad: Towards a public diplomacy research agenda. In T. Purinton & J. Skaggs (Eds.), *American universities abroad: The leadership of independent transnational higher education institutions* (pp. 287-310). Cairo, Egypt: American University in Cairo Press.

Book Reviews

- Long, K. (2017). Review of *Unequal partners: American foundations and higher education development in Africa* by Fabrice Jaumont. *Philanthropy & Education*, 1 (1), 75-78.

Op-Eds

- Long, K. (2019, March). American higher education abroad: 'A force for good in the world'? *Inside Higher Ed*.

Blogs

- Long, K. (2023, June). Do the right thing: American and Chinese higher education interests in the Middle East. *CPD Blog*.

Long, K. (2023, January). Introducing Global American Higher Education: A new public diplomacy resource. *CPD Blog*.

Reports

- Cha, J., Long, K., Cohn, S., Efremova, Y., Wetherby, J., & Zanieski, E. (2023, June). *Centering Afghan student voices: Experiences amid displacement*. White paper.
- Long, K., Streitwieser, B., & Fisher, A. (2021, October). *Re-imagining higher education worldwide after Covid-19*. GW University Seminar Fund. GSEHD Working Paper Series.
- Long, K. (2018). *Boards' engagement with educational quality: An overview of AGB survey results*. Washington, DC: Association of Governing Boards of Universities and Colleges.
- Long, K. (2018). *Higher education development and USAID's comparative advantages: A review of the literature*. Washington, DC: The United States Agency for International Development. [for internal use only]
- Long, K. (2010). *2010 private colleges and universities financial conditions survey*. Washington, DC: Association of Governing Boards of Universities and Colleges.
- Long, K. & Johnston, S. (2010). *How boards oversee educational quality: A report on a survey on boards and the assessment of student learning*. Washington, DC: Association of Governing Boards of Universities and Colleges.
- Long, K. & Bass, D. (2009). Management of underwater endowments by public college and university foundations: Findings of a December 2008 survey. *AGB Online*, 2 (1).
- Long, K. (2009). Putting the present in perspective. *AGB Online*, 2 (1).

Databases

Global American Higher Education. (2023, January). Institutional database. [Data originally collected by Kyle Long et al.]. Available at <https://www.globalamericanhighereducation.org>.

Works in Progress

- Long, K. International education and public diplomacy. Target journal: *Comparative Education Review*.
- Long, K. SAIS in Bologna: The origins of the international branch campus. Target journal: *History of Education Quarterly*.
- Long, K. & Streitwieser, B. Case study of the American University of Iraq's support for Afghan refugees. Target journal: *The Journal of Refugee Studies*.

Quoted as Expert

- Koch, M. (2023, September 2). Amid rising Sino-American tensions, universities reappraising partnerships on Chinese mainland. *New York Sun*.
- Knox, L. (2023, July 6). Is there a future for U.S. campuses in China? *Inside Higher Ed*.
- Son, H. (2023, March 16). Penn refutes allegations of direct investments in 'adversarial' entities after U.S. House inquiry. *The Daily Pennsylvanian*.
- Tamari, J. (2023, March 3). Penn's Biden Center has drawn GOP criticism for its Chinese donors, but experts say it's not unusual. *The Philadelphia Inquirer*.
- Bridgestock, L. (2021, March 2). What is a non-U.S. 'American university'? *QS*.

PRESENTATIONS & SPEECHES

Keynote Lectures

- Long, K. (2022, November). *Global American higher education: Diversity, collaboration, mutuality*. Keynote lecture delivered at "Global Engagement and Leading Campuses Abroad," an Association of International Education Administrators Thematic Forum at George Mason University, Incheon, South Korea.
- Long, K. (2022, October). *Global geopolitical challenges for international higher education*. Keynote lecture delivered at "New Routes to Global Engagement," a conference at the Catholic University of Portugal, Porto, Portugal.
- Long, K. (2018, October). *American universities abroad: A legacy of cooperation*. Keynote lecture delivered at USAID's American Schools and Hospitals Abroad (ASHA) Annual Partners Meeting, Washington, DC.

Plenary Sessions

- Long, K. (2015, December). *Cold War cultural diplomacy: The case of the Johns Hopkins University*. Paper presented at Cold War Public Diplomacy: The Power of Culture, Columbia University, New York, NY.
- Long, K. & Rust, V. (2013, January). *Center for Expertise in Teaching and Learning: A partnership between the American University of Iraq, Sulaimani and the University of California, Los Angeles*. Paper presented at the Institute of International Education Conference: Modern Teaching Methodologies, Erbil, Iraq.
- Long, K. (2008, March). *Using focus groups to follow up on Wabash National Study data*. Paper presented at Teagle Foundation Mixed-Method Assessment Meeting, Crawfordsville, IN.

Concurrent Sessions

- Long, K. (2023, February). *Public discourse and public policy on foreign interference in higher education*. Paper presented at the 67th Annual Conference of the Comparative and International Education Society, Washington, DC.
- Long, K. & Streitwieser, B. (2023, February). *A minor salvaging of an American foreign policy failure: American universities in Iraq and Afghanistan*. Paper presented at the 67th Annual Conference of the Comparative and International Education Society, Washington, DC.
- Long, K. & Streitwieser, B. (2022, April). *Evaluating pandemic-induced predictions about higher education*. Paper presented at the 66th Annual Conference of the Comparative and International Education Society, Minneapolis, MN.
- Long, K. (2021, April). *Malign foreign influence in higher education*. Paper presented at the 65th Annual Conference of the Comparative and International Education Society.
- Long, K. (2020, March). *High stakes in small states: Controversy surrounding the American University of Malta*. Paper to be presented at the 64th Annual Conference of the Comparative and International Education Society, Miami, FL. [accepted; on-site conference canceled]
- Long, K. (2020, March). *The emergence of the American university abroad*. Book to be launched at the 64th Annual Conference of the Comparative and International Education Society, Miami, FL. [accepted; on-site conference canceled]
- Long, K. (2018, March). *The emergence of the American university abroad*. Paper presented at the 62nd Annual Conference of the Comparative and International Education Society, Mexico City, Mexico.
- Long, K. (2016, March). *The Cold War origins of the international branch campus*. Paper presented at the 60th Annual Conference of the Comparative and International Education Society, Vancouver, BC, Canada.
- Long, K. (2015, April). *The growth of American-style university trusteeship abroad*. Paper presented at the Harvard Graduate School of Education Student Research Conference, Cambridge, MA.
- Long, K. (2015, March). *The citizen board of trustees abroad: Problems and prospects for expansion*. Paper presented at the 59th Annual Conference of the Comparative and International Education Society, Washington, DC.

Webinars

- Long, K. (2023, April). *Foreign interference in higher education: Focus on philanthropy*. Comparative and International Education Society, Higher Education Special Interest Group webinar (organizer/moderator).
- Long, K. (2021, April). *The future of tuition*. Hanover Research virtual roundtable (organizer/moderator).
- Long, K. (2021, April). *Should the U.S. re-join UNESCO?* GW virtual seminar (organizer/moderator).
- Long, K. (2021, April). *Establishing the American University of Sicily as a laboratory for innovation*. GW virtual seminar (organizer/moderator).
- Long, K. (2021, February). *Continuing education and the liberal arts*. Hanover Research virtual roundtable.
- Long, K. (2021, February). *Spotlight on innovative higher education institutions in the Middle East, Sub-Saharan Africa, and South Asia*. GW virtual seminar (organizer/moderator).
- Long, K. (2020, December). *Reinventing the first-year student experience*. Hanover Research virtual roundtable (organizer/moderator).

- Long, K. (2020, November). *Rethinking higher education for a post-pandemic world*. GW virtual seminar (organizer/moderator).
- Long, K. (2020, August). *Achieving mission in a time of uncertainty*. Hanover Research virtual roundtable (organizer/moderator).

Other Remarks

- Long, K. (2023, November). *Higher education leadership lessons from Iraq: Managing an international crisis*. Invited lecture to be given at Soka University of America, Aliso Viejo, CA.
- Long, K. (2023, October). *Global American higher education: International campuses for cooperation or competition?* UNESCO Chair Lecture given at the George Washington University, Washington, DC.
- Long, K. (2023, May). *Introductory remarks and conversation with Provost Kathleen Hagerty*. Remarks given at 15th Annual Best Practices Forum, Northwestern University, Evanston, IL (organizer/moderator).
- Long, K. (2023, April). *Afghanistan policy, programs, & research: Centering student voices*. A conference at the George Washington University, Washington, DC (organizer/moderator).
- Long, K. (2021, July). *Malign foreign influence in higher education*. Paper presented at the American University of Sicily's Pop Academy.
- Long, K. (2020, July). *U.S. influence on global higher education*. Invited lecture to USAID interns.
- Long, K. (2017, February). *21st century skills & institutional learning outcomes*. Workshop facilitated at Bachelor's Degree Curriculum Development Professional Exchange, USAID Afghanistan Workforce Development Program, American University in Cairo, Egypt.
- Long, K. (2017, February). *Student-centered learning*. Workshop facilitated at Bachelor's Degree Curriculum Development Professional Exchange, USAID Afghanistan Workforce Development Program, American University in Cairo, Egypt.
- Long, K., Staisloff, R., & Wellman, J. (2010, August). *Strategic finance for colleges and universities*. Presentation at the Indiana Trustees Academy, Indianapolis, IN (moderator).
- Long, K. (2010, May). *Toast to the tutors*. Invited speech given during Annual St John's College Graduate Institute Director's reception. Annapolis, MD.

COURSES TAUGHT

The George Washington University | Washington, DC | 2019-2021, 2022, 2023

International and Comparative Education
 International and Comparative Higher Education
 International Development and Higher Education
 International Education and Public Diplomacy

Northwestern University | Evanston, IL | 2023

Higher Education Policy

Columbia University | New York, NY | 2017

The Social World

The American University of Iraq, Sulaimani | Sulaimani, Iraq | 2011-12

English Composition I: Introduction to Logic & Critical Thinking

AWARDS

Fulbright U.S. Scholar Program

Fulbright Global Scholar Award, 2024-2025

Project: Universities in Exile [under review]

The Hollings Center for International Dialogue

Small Grants Program, 2023 (\$10,000)

Project: Afghanistan Policy, Programs, & Research: Centering Student Voices

Comparative and International Education Society, Higher Education Special Interest Group

Best Book, 2022 (\$300)

University of Southern California

Center on Public Diplomacy Research Fellowship, 2022-2024 (\$2,000)

Center on Public Diplomacy Doctoral Dissertation Grant, 2016-17 (\$2,500)

Fulbright Specialist Program

Fulbright Specialist, 2021-2025

The George Washington University

University Seminars Funding Program, 2020-21 (\$6,000)

Project: Re-Imagining Higher Education Worldwide After Covid-19. Co-PI with Bernhard Streitwieser.

Columbia University

Provost's Doctoral Dissertation Grant, Teachers College, 2018 (\$7,750)

Provost's Grant for Professional Development, Teachers College, 2018 (\$500)

PepsiCo Fellowship, Harriman Institute, 2017 (\$2,000)

Department of International & Transcultural Studies Summer Research Fellowship, Teachers College, 2017 (\$600) and 2016 (\$2,500) [inaugural recipient]

Dean's Grant for Student Research, Teachers College, 2016 (\$2,000)

National Security Education Program (NSEP)

David L. Boren Fellowship to United Arab Emirates, 2016-17 (\$24,000)

PROFESSIONAL SERVICE

Boards

The American University of Iraq Foundation | Vice President | 2015-present

The American University of Sicily | Senior Advisor | 2020-2021

Selection Committees

Comparative & International Education Society (CIES) | Higher Education Special Interest Group | Book Award | 2023-present

Institute of International Education (IIE) | Hubert H. Humphrey Fellowship (Fulbright) | 2019-present

International Research and Exchanges Board (IREX) | Iraq University Linkages Program | 2013

Association Memberships

The Public Diplomacy Council of America | 2019-present

Network for Continuous Change & Innovation | 2021-23

Chicago Council on Global Affairs | 2021-22

Peer Review

Change: The Magazine of Higher Learning | 2022

European Yearbook of Human Rights | 2022

Higher Education Policy | 2021

Minerva: A Review of Science, Learning and Policy | 2019

Comparative and International Education Society | 2019

United States Agency for International Development | 2019

Current Issues in Comparative Education | 2014-16 (senior editor)

Dissertation Committees

Renee Bowling, Ph.D. Candidate, Department of Higher Education and Student Affairs, College of Human Ecology, The Ohio State University | 2022-present

UNIVERSITY SERVICE

The American University of Iraq, Sulaimani

Investment Committee (2022-present)

Strategic Planning Committee (2022)

Accreditation Committee (2011-14)

Academic Planning Committee (2011-13)

Northwestern University

First-Generation Low-Income Student Study Committee (2022-2023)

Process Improvement Steering Committee (2022)

ACADEMIC SOCIETY MEMBERSHIPS

Comparative and International Education Society (active)

History of Education Society (inactive)

Society for Historians of American Foreign Relations (inactive)

FOREIGN LANGUAGE PROFICIENCY

German | intermediate (studied at Wabash College from 2006-07; passed reading proficiency exam at Columbia University in 2018)

Arabic | beginner (presently studying at Middle East Institute; studied at NYU Abu Dhabi from 2016-17)

Ancient Greek | beginner (studied at Wabash College from 2004-05)

Latin | intermediate (studied in high school and at Wabash College from 1999-2004)