

KYLE A. LONG

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EDUCATION

Columbia University | New York, NY | 2018
PhD, International and Comparative Education

St John's College | Annapolis, MD | 2010
MA, Liberal Arts

Wabash College | Crawfordsville, IN | 2007
BA *cum laude*, Classics

Study Abroad

New York University Abu Dhabi | Abu Dhabi, United Arab Emirates | 2016-17
Visiting Graduate Student, Division of Social Sciences

The University of St Andrews | St Andrews, Scotland | 2005
Visiting Undergraduate Student, Department of Ancient History

EMPLOYMENT

Northwestern University | Evanston, IL | June 2021-present
Senior Director, Organizational Strategy & Change
Instructor, Higher Education Administration & Policy

United States Agency for International Development | June – November 2018, February 2023-present
Lead Researcher, Higher Education Institutional Capacity Strengthening
Consultant, Higher Education Landscape Analysis

The George Washington University | August 2019-May 2021, January – May 2022, September 2023
Professorial Lecturer, Higher Education
Lecturer, International Education
UNESCO Co-Chair in International Education for Development
Adjunct Assistant Professor of International Education

Hanover Research | Arlington, VA | October 2018-May 2021
Director, Higher Education Research

Asian Development Bank | Bishkek, Kyrgyz Republic | March 2016-September 2017
Consultant, Strengthening Education System Sector Development Program

The American University of Iraq, Sulaimani | Sulaimani, Iraq | October 2010-December 2014
Director, U.S. Office
Director, Communications & Institutional Development
University Assessment & Compliance Officer
Academic Affairs Specialist

Assoc. of Governing Boards of Universities and Colleges | Washington, DC | August 2008-October 2010
Project & Research Coordinator
Research Assistant

Center of Inquiry in the Liberal Arts, Wabash College | Crawfordsville, IN | May 2007-June 2008
Research Associate

PUBLICATIONS

Books

Long, K. (2020). *The emergence of the American university abroad*. Boston, MA: Brill | Sense.

*Winner of the 2022 Best Book Prize, awarded by the Higher Education Special Interest Group of the Comparative & International Education Society

Edited Journals

Long, K. (Ed.). (2022). Foreign interference in higher education. *Journal of Comparative & International Higher Education*, 14 (5).

Peer-Reviewed Papers

Long, K., Streitwieser, B, & Gitter, J. (2023). Inequities in public scholarship during the pandemic: Who made predictions about the future of higher education? *Journal of Diversity in Higher Education*. [under review]

Long, K. & Panangipalli, S. (2023). Under the radar: American universities abroad. *International Higher Education*, 115, 22-24.

Long, K. (2023). Global American higher education: Diversity, unity, mutuality. *Change: The Magazine of Higher Learning*, 55 (3), 28-36.

Long, K. & O'Connell, C. (2022). Public discourse and public policy on foreign interference in higher education. *Journal of Comparative and International Higher Education*, 14 (5), 15-42.

Long, K. et al. (2021). Rising global fears of foreign interference in higher education. *International Higher Education*, 107, 8-10.

Long, K. (2020). In the wake of war: Prospects for American-modeled higher education in Iraq and Afghanistan. *Change: The Magazine of Higher Learning*, 52 (3), 18-22.

Long, K. (2018). Battle of the brand: Independent 'American' universities abroad. *International Higher Education*, 95, 4-5.

Long, K. (2017). The emergence of the American university abroad. *Comparative Issues in Higher Education*, 8 (1), 11-12.

Long, K. (2010). 1+1 is like 2: An examination of simile in mathematics. *Confluence: The Journal of Graduate Liberal Studies*, 16 (1), 96-108.

Book Chapters

Long, K. (2017). America and American universities abroad: Towards a public diplomacy research agenda. In T. Purinton & J. Skaggs (Eds.), *American universities abroad: The leadership of independent transnational higher education institutions* (pp. 287-310). Cairo, Egypt: American University in Cairo Press.

Book Reviews

Long, K. (2017). *Unequal partners: American foundations and higher education development in Africa* by Fabrice Jaumont. *Philanthropy & Education*, 1 (1), 75-78.

Op-Eds

Long, K. (2019, March). American higher education abroad: 'A force for good in the world'? *Inside Higher Ed*.

Blogs

Long, K. (2023, June). Do the right thing: American and Chinese higher education interests in the Middle East. *CPD Blog*. <https://uscpublicdiplomacy.org/blog/do-right-thing-american-and-chinese-higher-education-interests-middle-east>

Long, K. (2023, January). Introducing Global American Higher Education: A new public diplomacy resource. *CPD Blog*. <https://uscpublicdiplomacy.org/blog/introducing-global-american-higher-education-new-public-diplomacy-resource>

Reports

- Cha, J., Long, K., Cohn, S., Efremova, Y., Wetherby, J., & Zanieski, E. (2023, June). *Centering Afghan student voices: Experiences amid displacement*. White paper.
- Long, K., Streitwieser, B., & Fisher, A. (2021, October). *Re-imagining higher education worldwide after Covid-19*. GW University Seminar Fund. GSEHD Working Paper Series.
- Long, K. (2018). Boards' engagement with educational quality: An overview of AGB survey results. Washington, DC: Association of Governing Boards of Universities and Colleges.
- Long, K. (2018). Higher education development and USAID's comparative advantages: A review of the literature. Washington, DC: The United States Agency for International Development. [for internal use only]
- Long, K. (2010). 2010 private colleges and universities financial conditions survey. Washington, DC: Association of Governing Boards of Universities and Colleges.
- Long, K. & Johnston, S. (2010). How boards oversee educational quality: A report on a survey on boards and the assessment of student learning. Washington, DC: Association of Governing Boards of Universities and Colleges.
- Long, K. & Bass, D. (2009). Management of underwater endowments by public college and university foundations: Findings of a December 2008 survey. *AGB Online*, 2 (1).
- Long, K. (2009). Putting the present in perspective. *AGB Online*, 2 (1).

Databases

- Global American Higher Education. (2023, January). Institutional database. [Data originally collected by Kyle Long et al.]. Available at <https://www.globalamericanhighereducation.org>.

Works in Progress

- Long, K. Global American higher education. Target journal: *CPD Perspectives on Public Diplomacy*. [invited paper]
- Long, K. International education and public diplomacy. Target journal: *Comparative Education Review*.
- Long, K. SAIS in Bologna: The origins of the international branch campus. Target journal: *History of Education Quarterly*.
- Long, K. & O'Connell, C. Universities in exile. In K. Brøgger, S. Robertson, & J. Lee (Eds.), *2026 World Yearbook of Education: The changing geopolitics of higher education and research: University futures reimagined*. [invited chapter]
- Long, K. & Streitwieser, B. Case study of the American University of Iraq's support for Afghan refugees. Target journal: *Journal of Refugee Studies*.

Quoted as Expert

- Knox, L. (2023, July 6). Is there a future for U.S. campuses in China? *Inside Higher Ed*. <https://www.insidehighered.com/news/global/us-colleges-world/2023/07/06/challenges-compound-us-branch-campus-china>
- Son, H. (2023, March 16). Penn refutes allegations of direct investments in 'adversarial' entities after U.S. House inquiry. *The Daily Pennsylvanian*. <https://www.thedp.com/article/2023/03/penn-ways-means-committee-adversarial-investments>
- Tamari, J. (2023, March 3). Penn's Biden Center has drawn GOP criticism for its Chinese donors, but experts say it's not unusual. *The Philadelphia Inquirer*. <https://www.inquirer.com/politics/nation/biden-penn-donations-china-20230303.html>

PRESENTATIONS & SPEECHES

Keynote Lectures

- Long, K. (2022, November). *Global American higher education: Diversity, collaboration, mutuality*. Keynote lecture delivered at "Global Engagement and Leading Campuses Abroad," an Association of International Education Administrators Thematic Forum at George Mason University, Incheon, South Korea.

Long, K. (2022, October). *Global geopolitical challenges for international higher education*. Keynote lecture delivered at “New Routes to Global Engagement,” a conference at the Catholic University of Portugal, Porto, Portugal.

Long, K. (2018, October). *American universities abroad: A legacy of cooperation*. Keynote lecture delivered at USAID’s American Schools and Hospitals Abroad (ASHA) Annual Partners Meeting, Washington, DC.

Plenary Sessions

Long, K. (2015, December). *Cold War cultural diplomacy: The case of the Johns Hopkins University*. Paper presented at Cold War Public Diplomacy: The Power of Culture, Columbia University, New York, NY.

Long, K. & Rust, V. (2013, January). *Center for Expertise in Teaching and Learning: A partnership between the American University of Iraq, Sulaimani and the University of California, Los Angeles*. Paper presented at the Institute of International Education Conference: Modern Teaching Methodologies, Erbil, Iraq.

Long, K. (2008, March). *Using focus groups to follow up on Wabash National Study data*. Paper presented at Teagle Foundation Mixed-Method Assessment Meeting, Crawfordsville, IN.

Concurrent Sessions

Long, K. (2023, February). *Public discourse and public policy on foreign interference in higher education*. Paper presented at the 67th Annual Conference of the Comparative and International Education Society, Washington, DC.

Long, K. & Streitwieser, B. (2023, February). *A minor salvaging of an American foreign policy failure: American universities in Iraq and Afghanistan*. Paper presented at the 67th Annual Conference of the Comparative and International Education Society, Washington, DC.

Long, K. & Streitwieser, B. (2022, April). *Evaluating pandemic-induced predictions about higher education*. Paper presented at the 66th Annual Conference of the Comparative and International Education Society, Minneapolis, MN.

Long, K. (2021, April). *Malign foreign influence in higher education*. Paper presented at the 65th Annual Conference of the Comparative and International Education Society.

Long, K. (2020, March). *High stakes in small states: Controversy surrounding the American University of Malta*. Paper to be presented at the 64th Annual Conference of the Comparative and International Education Society, Miami, FL. [accepted; conference canceled]

Long, K. (2020, March). *The emergence of the American university abroad*. Book to be launched at the 64th Annual Conference of the Comparative and International Education Society, Miami, FL. [accepted; conference canceled]

Long, K. (2018, March). *The emergence of the American university abroad*. Paper presented at the 62nd Annual Conference of the Comparative and International Education Society, Mexico City, Mexico.

Long, K. (2016, March). *The Cold War origins of the international branch campus*. Paper presented at the 60th Annual Conference of the Comparative and International Education Society, Vancouver, BC, Canada.

Long, K. (2015, April). *The growth of American-style university trusteeship abroad*. Paper presented at the Harvard Graduate School of Education Student Research Conference, Cambridge, MA.

Long, K. (2015, March). *The citizen board of trustees abroad: Problems and prospects for expansion*. Paper presented at the 59th Annual Conference of the Comparative and International Education Society, Washington, DC.

Webinars

Long, K. (2023, April). *Foreign interference in higher education: Focus on philanthropy*. Comparative and International Education Society, Higher Education Special Interest Group webinar (organizer/moderator).

Long, K. (2021, April). *The future of tuition*. Hanover Research virtual roundtable (organizer/moderator).

Long, K. (2021, April). *Should the U.S. re-join UNESCO?* GW virtual seminar (organizer/moderator).

Long, K. (2021, April). *Establishing the American University of Sicily as a laboratory for innovation*. GW virtual seminar (organizer/moderator).

Long, K. (2021, February). *Continuing education and the liberal arts*. Hanover Research virtual roundtable.

- Long, K. (2021, February). *Spotlight on innovative higher education institutions in the Middle East, Sub-Saharan Africa, and South Asia*. GW virtual seminar (organizer/moderator).
- Long, K. (2020, December). *Reinventing the first-year student experience*. Hanover Research virtual roundtable (organizer/moderator).
- Long, K. (2020, November). *Rethinking higher education for a post-pandemic world*. GW virtual seminar (organizer/moderator).
- Long, K. (2020, August). *Achieving mission in a time of uncertainty*. Hanover Research virtual roundtable (organizer/moderator).

Other Remarks

- Long, K. (2023, May). *Introductory remarks and conversation with Provost Kathleen Hagerty*. Remarks given at 15th Annual Best Practices Forum, Northwestern University, Evanston, IL (organizer/moderator).
- Long, K. (2023, April). *Afghanistan policy, programs, & research: Centering student voices*. A conference at the George Washington University, Washington, DC (organizer/moderator).
- Long, K. (2021, July). *Malign foreign influence in higher education*. Paper presented at the American University of Sicily's Pop Academy.
- Long, K. (2020, July). *U.S. influence on global higher education*. Invited lecture to USAID interns.
- Long, K. (2017, February). *21st century skills & institutional learning outcomes*. Workshop facilitated at Bachelor's Degree Curriculum Development Professional Exchange, USAID Afghanistan Workforce Development Program, American University in Cairo, Egypt.
- Long, K. (2017, February). *Student-centered learning*. Workshop facilitated at Bachelor's Degree Curriculum Development Professional Exchange, USAID Afghanistan Workforce Development Program, American University in Cairo, Egypt.
- Long, K., Staisloff, R., & Wellman, J. (2010, August). *Strategic finance for colleges and universities*. Presentation at the Indiana Trustees Academy, Indianapolis, IN (moderator).
- Long, K. (2010, May). *Toast to the tutors*. Invited speech given during Annual St John's College Graduate Institute Director's reception. Annapolis, MD.

COURSES TAUGHT

Northwestern University | Evanston, IL | 2023
Higher Education Policy

The George Washington University | Washington, DC | 2019-2021, 2022, 2023
International and Comparative Education
International and Comparative Higher Education
International Development and Higher Education
International Education and Public Diplomacy

Columbia University | New York, NY | 2017
The Social World

The American University of Iraq, Sulaimani | Sulaimani, Iraq | 2011-12
English Composition I: Introduction to Logic & Critical Thinking

AWARDS

The Hollings Center for International Dialogue
Small Grants Program, 2023 (\$10,000)
Project: Afghanistan Policy, Programs, & Research: Centering Student Voices

Comparative and International Education Society, Higher Education Special Interest Group

Best Book, 2022 (\$300)

University of Southern California

Center on Public Diplomacy Research Fellowship, 2022-2024 (\$2,000)

Center on Public Diplomacy Doctoral Dissertation Grant, 2016-17 (\$2,500)

Fulbright Specialist Program

Fulbright Specialist, 2021-2025

The George Washington University

University Seminars Funding Program, 2020-21 (\$6,000)

Project: Re-Imagining Higher Education Worldwide After Covid-19. Co-PI with Bernhard Streitwieser.

Columbia University

Provost's Doctoral Dissertation Grant, Teachers College, 2018 (\$7,750)

Provost's Grant for Professional Development, Teachers College, 2018 (\$500)

PepsiCo Fellowship, Harriman Institute, 2017 (\$2,000)

Department of International & Transcultural Studies Summer Research Fellowship, Teachers College, 2017 (\$600) and 2016 (\$2,500) [inaugural recipient]

Dean's Grant for Student Research, Teachers College, 2016 (\$2,000)

National Security Education Program (NSEP)

David L. Boren Fellowship to United Arab Emirates, 2016-17 (\$24,000)

PROFESSIONAL SERVICE

Boards

The American University of Iraq Foundation | Vice President | 2015-present

The American University of Sicily | Senior Advisor | 2020-2021

Selection Committees

Comparative & International Education Society (CIES) | Higher Education Special Interest Group | Book Award | 2023-present

Institute of International Education (IIE) | Hubert H. Humphrey Fellowship (Fulbright) | 2019-present

International Research and Exchanges Board (IREX) | Iraq University Linkages Program | 2013

Association Memberships

The Public Diplomacy Council of America | 2019-present

Network for Continuous Change & Innovation | 2021-present

Chicago Council on Global Affairs | 2021-22

Peer Review

Change: The Magazine of Higher Learning | 2022

European Yearbook of Human Rights | 2022

Higher Education Policy | 2021

Minerva: A Review of Science, Learning and Policy | 2019

Comparative and International Education Society | 2019

United States Agency for International Development | 2019

Current Issues in Comparative Education | 2014-16 (senior editor)

Dissertation Committees

Renee Bowling, Ph.D. Candidate, Department of Higher Education and Student Affairs, College of Human Ecology, The Ohio State University | 2022-present

UNIVERSITY SERVICE

Northwestern University

First-Generation Low-Income Student Study Committee (2022-2023)

Process Improvement Steering Committee (2022)

The American University of Iraq, Sulaimani

Investment Committee (2022-present)

Strategic Planning Committee (2022)

Accreditation Committee (2011-14)

Academic Planning Committee (2011-13)

ACADEMIC SOCIETY MEMBERSHIPS

Comparative and International Education Society (active)

History of Education Society (inactive)

Society for Historians of American Foreign Relations (inactive)

FOREIGN LANGUAGE PROFICIENCY

German | intermediate (studied at Wabash College from 2006-07; passed reading proficiency exam at Columbia University in 2018)

Arabic | beginner (studied at NYU Abu Dhabi from 2016-17)

Ancient Greek | beginner (studied at Wabash College from 2004-05)

Latin | intermediate (studied in high school and at Wabash College from 1999-2004)